



City of Seattle  
Gregory J. Nickels, Mayor

## NEWS RELEASE

For Immediate Release

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### **Mayor announces 2005 Small Business Awards winners**

SEATTLE – Mayor Greg Nickels announced this year’s Mayor’s Small Business Awards winners this evening at a celebration at Town Hall.

“Small businesses are really the economic engines that create jobs and provide services in our city,” said Mayor Greg Nickels. “These small business owners are my heros – they nourish our neighborhoods and provide the unique flavor that makes Seattle such a great place to live.”

Every year, ten small businesses in Seattle receive special recognition for their accomplishments through the Mayor’s Small Business Awards.

Honored for excellence in management, marketing, and community involvement, this year’s winners represent a cross-section of Seattle’s small businesses and illustrate the diverse nature of small business in the variety of services, location and strategies for success. To qualify, the business must have no more than 100 employees and gross revenues of less than \$10 million.

Since the inception of the awards in 1984, over 200 businesses have won top honors.

The seven judges involved in this year’s awards included small business owners, previous awards winners and representatives of community development organizations. After a confidential review of the nominations and rounds of deliberation, they selected this year’s winners, who were honored at a special reception at Town Hall this evening.

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## 2005 Mayor's Small Business Award Winners, Page Two

This year's winners of the 2005 Small Business Awards, sponsored by the City of Seattle and Wells Fargo, are:

### **Bailey/Coy Books**

Michael Wells, Owner

206-323-8842 / 414 Broadway E, Seattle WA 98102

Located in the heart of the Capitol Hill neighborhood, Bailey/Coy Books is a thriving independent bookstore that has survived the fierce competition of chain bookstores through exceptional customer service and inventive marketing. Owner Michael Wells has modernized and adapted his bookstore in a rapidly changing retail climate. Employees and customers alike give kudos to Michael for his savvy business knowledge, passion for books, successful store events and book promotions, and his dedication to his neighborhood's economic and development challenges.

### **Catapult Community Developers, LLC**

Mark Huppert, Monica Smith, Michael Trower, Owners

206-323-1234 / 3240 Eastlake Ave E, Suite 200, Seattle WA 98102

[www.catapultdevelopment.com](http://www.catapultdevelopment.com)

From design through occupancy, Catapult projects are products of a commitment to collaboration, both within the company, and with its community partners. Leading the Puget Sound real estate and development industry in sustainable, community-based development, Catapult partners with non-profit organizations, municipalities and private parties to bring green building principles to every project they do. Catapult invests in its people, community and planet to build value for its customers and communities.

### **Colaizzo Opticians**

Camille Colaizzo, Owner

206-285-7212 / 1623 Queen Anne Ave N, Seattle WA 98109

Camille Colaizzo's unique approach to fashionable, fitted and functional eyewear is what makes this eyeglass gallery and laboratory so successful. Camille, self-described as a "blind optician with impeccable taste," could be aptly called a vendor of "self-esteem." Her customers love what her products do for their appearance, and Camille and her enthusiastic staff specialize in custom fit, unique design and a stimulating retail environment. Camille embraces her community with local Chamber fundraisers and her employees enjoy exceptional benefits.

### **Linda's Tavern**

Linda Derschang, Owner

206-325-1220 / 707 E Pine Street, Seattle WA 98122

The motto at Linda's Tavern is "a nice place for nice people" -- meaning gracious service and a high quality product in a rustic Northwest environment. Patrons and staff at

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**Linda's Tavern, continued**

Linda's enjoy a relaxed "living-room" atmosphere where people from diverse walks of life can mingle together in a friendly, warm environment. Linda's effective approach to managing her employees is apparent in the longevity of their employment, and her pride in this establishment, and efforts to constantly improve its amenities, will ensure a prosperous future.

**Metsker Maps of Seattle**

John Loacker, Jay Brown, William Ross, Melanie Tatara, Owners  
206-623-8747 / 1511 First Avenue, Seattle WA 98101  
[www.metskers.com](http://www.metskers.com)

Metsker Maps of Seattle has a long and vital history in downtown Seattle, enjoying many decades of involvement in its business community, and cultivating a diverse range of customers from all over the globe. Metsker has endured difficult business conditions and significant technological changes with a philosophy of customer service, quality products and employee satisfaction that has endured for generations. Its recent move to the Pike Place Market was a bold step towards a continued presence in the Seattle business community for many years to come.

**Northwest Fine Woodworking**

Georgiana Gelfan, Director  
206-625-0429 / 101 S Jackson Street, Seattle WA 98104  
[www.nwfinewoodworking.com](http://www.nwfinewoodworking.com)

Twenty-five years ago a group of artisans banded together to create the Northwest Gallery of Fine Woodworking. As pioneers, with the audacious notion that they could actually make a living doing what they loved, they designed, created and worked with wood. The Pioneer Square-located gallery currently has a director and small staff working in sales and promotion for the co-operative's 30 member/artists. Northwest Fine Woodworking's many patrons include out-of-town collectors, tourists and Seattleites.

**Pacific Northwest Equipment, Inc.**

Terry Thomas, President  
206-286-3177 / 3161 Elliott Avenue, Suite 340, Seattle WA 98121  
[www.pnwgroup.com](http://www.pnwgroup.com)

Pacific Northwest Equipment, Inc. is a marine container sales and leasing company that is unique in the transportation industry. What began as a simple idea of expanding the applications of maritime cargo containers has prospered and grown into a diverse range of storage innovations in the maritime industry. Celebrating 25 years of doing business in Seattle, the company attributes its success to local accessibility to its Pacific Northwest customers, as well as superior business ethics and industry integrity. The company's success has enabled it to give generously back to the community, and employees enjoy quality careers with excellent benefits.

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**Parker LePla**

Lynn Parker, Joe LePla, Owners  
206-285-5280 / 1735 Westlake Avenue N, Seattle WA 98109  
www.parkerlepla.com

Parker LePla is known as the brand experts in the Pacific Northwest business-to-business market. Co-authors of two books on the subject of integrated branding, Lynn Parker and Joe LePla help clients live their brands and manifest them at every customer touch point, emphasizing strategy, messaging, concepting and copywriting. Doing great work for great people is the job's reward, with an investment in long-term relationships that has prospered in their 11 years of business. Parker LePla's corporate culture includes generous returns to the community, as well as industry-leading benefits to employees.

**Rainier Valley Chiropractic, PS**

Dr. David Butters DC, Owner  
206-723-2820 / 4236 36th Avenue S, Seattle WA 98118

Dr. David Butters heads up this family-run chiropractic practice in the Rainier Valley. Dr. Butters and his wife of 31 years, Judy, chose the Rainier Valley because they felt compelled to serve the people of this neighborhood by providing alternatives for healthcare, education on health issues, and assistance to seniors and low-income families. Very involved in his community, Dr. Butters is well respected in his profession and serves in a professional capacity on Governor-appointed boards and local associations. Dr. Butters is both proud of and refreshed by the Rainier Valley's ongoing economic revitalization and the positive changes affecting this neighborhood.

**Triangle Associates, Inc.**

Alice Shorett, President  
206-583-0655 / 811 First Avenue, Suite 255, Seattle WA 98104  
www.triangleassociates.com

Celebrating 25 years in business this year, Triangle Associates, Inc. was founded by Alice Shorett to serve public agencies that need assistance in developing public involvement and education programs and in resolving complex policy and planning issues. Alice and her staff offer skilled and creative expertise in facilitation, mediation, public involvement and environmental education. Triangle's employees receive encouragement and support for work, family and community involvement, and this sense of balance prevails throughout a visibly fulfilled and enthusiastic staff. The Triangle Associates team has received national recognition for their effective problem-solving of some very complex and thorny issues.

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